data2™

SOLUTIONS
for Custom Printing, High Speed Converting and Encoding

**flexibility
convenience
speed**

At Data2, we combine the flexibility of a custom job shop with the convenience of a quick-ship product to give you the best of both worlds! By doing so, we offer our customers the solution they need when they need it – regardless of industry, the customized nature of the application, or matching up with existing technology.

Data2 has the *equipment*, the *experience* and the *capabilities* to deliver more than just a tag. We deliver data management solutions to streamline distribution, improve inventory control, reduce operational costs, and maximize top-line revenue.

leverage
Data2's proprietary inlay design or incorporate inlays from our partners

scale
Take advantage of Data2's large scale converting and encoding capabilities – all performed in-house

quality
All Data2 tags are built with durable materials and flawlessly printed to stand up to your environment

flexibility
Data2 can work with your existing RFID reader technology

Data2 tags and labels are the ideal identification solution for a variety of industries, including:

Tire Manufacturing
Whether the label goes on the bead, the sidewall or the tread, Data2 products and services are designed to keep your automated tire operations running smoothly anywhere in the world. We've refined our proprietary adhesives for pre-cure and post-cure application so labels stick when and where you want.

Health Care, Blood Banks and Research Laboratories
With FDA-compliant, reliable product identification and tracking labels, Data2 has played a major role in everything from honey bee research to blood product supply chain logistics. As an ISBT licensee, we helped transition blood banks to ISBT standards seamlessly and cost effectively.

Libraries and Museums
Libraries, museums and herbariums from The Library of Congress and Harvard, to small communities and elementary schools rely on Data2 to customize products and services to solve their unique media identification and tracking needs. We have partnered with system integrators such as Bibliotheca to provide RFID-enabled tags with printing tailored to the specific library.

Electronics and Telecommunications
Automated manufacturing and item-tracking systems run reliably with Data2's labels and assembly parts, each custom engineered to perform in your environment. Our electronics products are precisely manufactured in our quality-controlled operation to match your specifications and fit seamlessly into your assembly processes.

Retail Jewelry
Data2's solutions for retailers run the gamut from POS and inventory tags to special sale and clearance labels. Whether shipping daily to jewelry vendors for distribution center fulfillment or directly to 1,000+ stores for large-scale reticketing projects, Data2 is a key link between the retailer and its vendor network.

about data2

Data2 is the industry leader in jewelry tagging logistics, supporting retailers and their vendor networks in identifying items accurately and getting them into stores quickly. National retail chains consistently turn to Data2 for solutions to better manage POS and inventory processes. Our solution relies on electronic data exchanges, simplified web-based ordering, automated manufacturing processes, and dedicated customer service. Data2 also provides identification solutions in other markets such as tire manufacturing, libraries, health care and electronics.

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